

Winter 2022 Fortune/Deloitte CEO Survey

In this survey fielded January 4-12, 2022, 175 leading CEOs representing more than 15 industries eye the next 12 months with optimism and a dash of uncertainty.

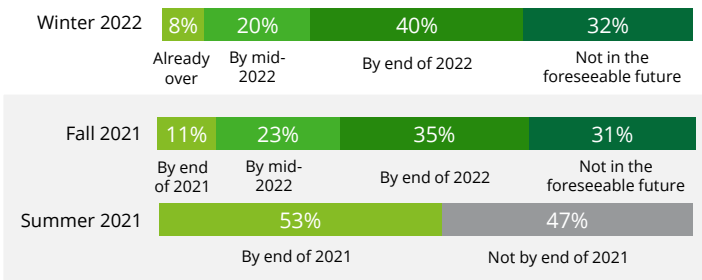


Describe 2022 in one word:



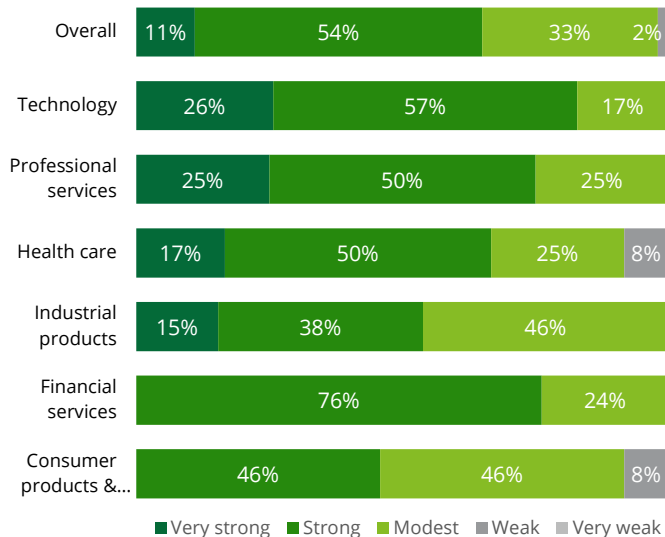
CEO expectations for duration of pandemic business effects

CEOs made their last big adjustment to expectations between Summer and Fall 2021.



CEO expectations for growth over next 12 months

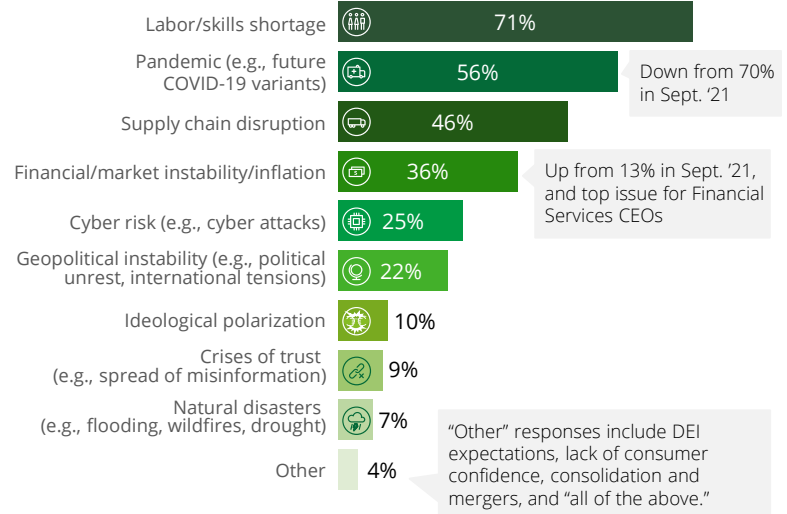
CEOs' optimism is virtually unchanged from September 2021. Nearly two-thirds of CEOs still expect their organization's growth to be "very strong" or "strong" over the next 12 months.



Note: Due to rounding, percentages may not always appear to add up to 100%. Analysis includes industries with 7% or more representation in the sample.



What external issues do CEOs expect to influence or disrupt their business strategy within the next 12 months?

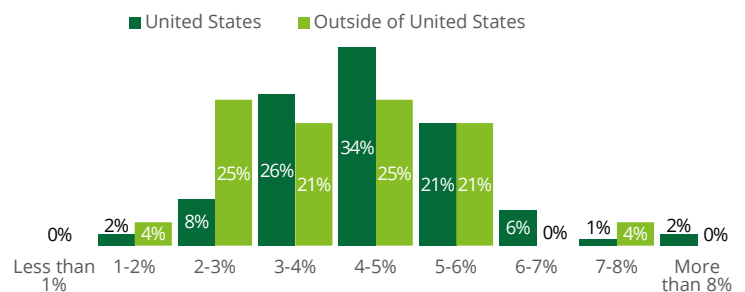


Note: CEOs were asked to select their top 3.



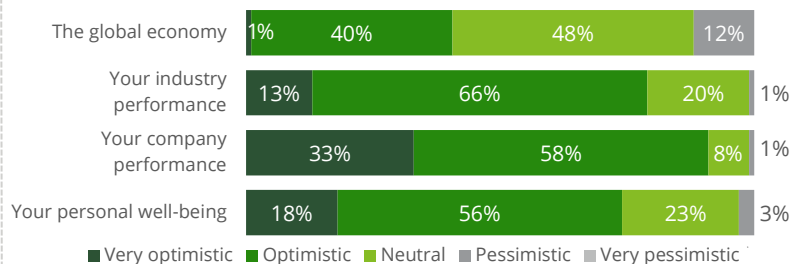
What do you expect the inflation rate to be over the next 12 months?

US-based CEOs expect higher inflation than non-US CEOs over the next 12 months.



What is your personal outlook toward the following areas over the next 12 months?

CEOs are far more optimistic about company performance, than industry performance or the global economy.



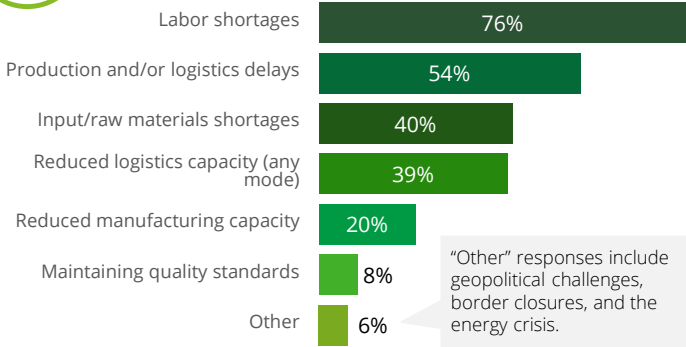
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More than 75% of CEOs have experienced labor shortages and higher costs

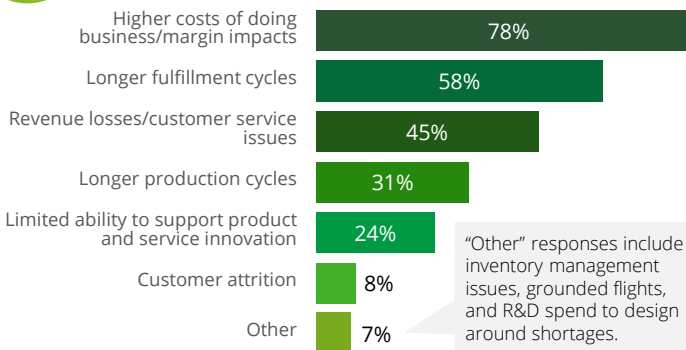
In January 2021, only 33% of CEOs agreed that their supply chain needed to be redesigned as a result of the pandemic. Now, virtually all CEOs indicate they plan to take action on their supply chain within the next 12 months.



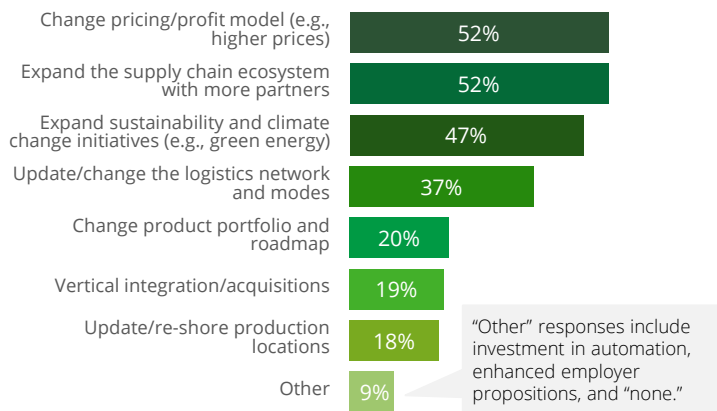
What supply chain challenges has your organization experienced?



How have supply chain disruptions affected your organization?



What supply chain-related actions do you plan to take within the next 12 months?

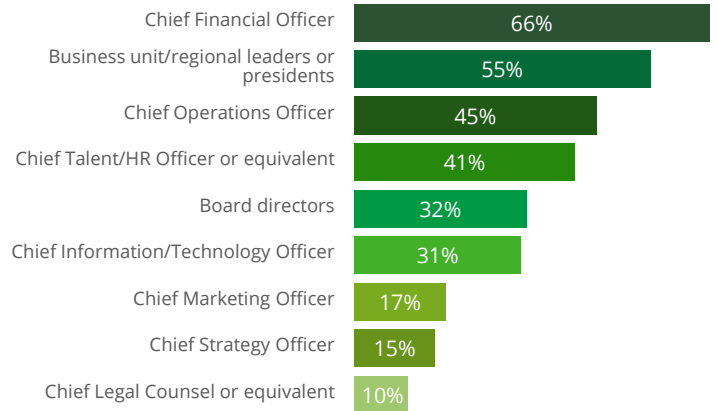


Note: CEOs were asked to select all that apply in all three questions.



Rank order the importance of the following roles, as applicable, to your personal success as a CEO:

Percentage of CEOs ranking these roles in the top 3

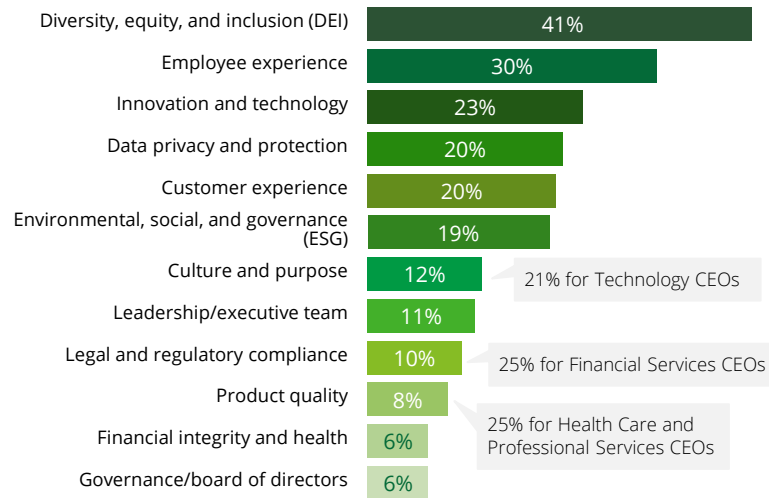


Note: CEOs were asked to rank order all roles.



Where do you feel your organization has issues with lack of trust?

CEOs feel their organizations lack stakeholder trust on DEI.



Note: CEOs were asked to select their top 3.



The biggest challenge I face as a CEO today is:

Note: Topics in the word cloud are edited for clarity.



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