

FORTUNE Impact Initiative

Business leaders face unprecedented pressure as environmental, social, and governance (ESG) concerns rise in importance to companies and communities. People, planet, and purpose have become central to the corporate mission, driving the development of new approaches, new skills, and new organizational structures prompting maximum positive impact.

To support these leaders and to nurture a new generation of leaders, *Fortune* has created the **Impact Initiative**, a community fostering collaboration and exchange of information, practices, and insights among executives.

Find out how membership in the Impact Initiative can make a difference to you.



Fortune Member Communities





FORTUNE Impact Initiative

A membership community dedicated to supporting executives who manage the risks and growth opportunities that put people, planet, and purpose at the core of their business strategies.

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Member Networking

Impact Initiative Annual Meeting: (September 12-13, 2023, Atlanta, GA) The Annual Meeting is a forum for supporting and connecting senior executives responsible for ESG. This meeting will help these leaders build expertise and a holistic understanding of the implementation and measurement of ESG practices across all areas of their business. Featuring one-on-one interviews, compelling panels, and roundtable discussions, this event helps executives manage the associated risks and the growth opportunities as they address these ongoing issues.

Virtual Calls: (February 14, June, November) These calls provide a forum for Impact members to share ideas and approaches with their peers. They are led by influential leaders in the areas of diversity, environment, and governance to direct and drive the critical issues under discussion.

Membership Directory: The directory is a valuable tool to view and connect with your peers.

LinkedIn Groups: Provide both [public](#) and [private](#) pages so members may network and discuss top of mind topics.

Editorial Coverage

Fortune.com: *Fortune* will run an editorial report following the conclusion of the Impact Initiative Annual Meeting.

Impact Channels: Members will be highlighted on Fortune.com and the Conferences site.

Impact Newsletter: This newsletter, written by *Fortune* Executive Editor Peter Vanham, is your source for ESG content.

Fortune Access

Premium-level Access across Fortune Media Platforms: These platforms allow access to subscriber-only journalism online; an immersive video portal, including every *Fortune* conference via livestream or on demand; and proprietary research each week.

Discounted Invitations and Special Opportunities: This benefit allows you to attend select *Fortune* events throughout the membership year. These events bring leaders together across a variety of industries and disciplines to set the global business agenda and obtain information they need to run their businesses.