FORTUNE
FOUNDERS FORUM

Newly expanded in 2023, the *Fortune* Founders Forum will bring together a peer network of tech entrepreneurs who seek to gain the practical tools they need to run their companies effectively, learn from more experienced leaders, and collaborate with each other.

Why the *Fortune* Founders Forum?

As founders face a business environment marked by volatility, inflation, and tightening budgets, *Fortune* is convening a select group of entrepreneurs to help them meet the demands and opportunities of this new reality. Members will come together for intimate, intentional gatherings to explore building for lasting impact, viability, and profitability; share best practices; and find new ways to connect and collaborate.

Who are the members?

The Forum was created for early-stage founders who are in the thick of it, heads down on building their businesses with an eye toward long-term profitability. Applicants should be a member of the founding team of a company past series A funding, if it is their first startup, or if they are a serial entrepreneur. They should be eager to learn—and to provide their own learnings—and to network with top tech leaders as well as other founders.

How can I join?

You can join the *Fortune* Founders Forum and attend Brainstorm Tech one of two ways:

1. Friends of *Fortune* can nominate, and sponsor, select portfolio companies founders to join the Forum

2. A member of the founding team of a qualifying company can complete an application form here (link what kind of form?)

Who qualifies?

Members must be part of their company's founding team. We urge the CEO to attend, but any founder—for instance, someone on the product or technical side—can represent their organization. Members should represent a variety of industries and geographies, as well as racial/ethnic, age, and other demographic diversity. Please note that all nominees are subject to approval, and that substitutions, though possible, are discouraged, and subject to approval.

What benefits will *Fortune* Founders Forum members receive?

- The Founders Forum/Fortune Brainstorm Tech (July 9–12, Park City, Utah)

- Invitations to other events, including a lead-up dinner in Miami (March 21)

The *Fortune* Founders Forum will be a kickoff event to *Fortune*'s Brainstorm Tech conference, now in its 22nd year. Activities will begin on July 9 with an evening dinner/program, and continue on July 10, with morning outdoors activities, a facilitated "ask me anything" session with insightful leaders, and breakout sessions that will provide ample opportunity for founders to learn from each other.

We expect and encourage that participants will also attend the Brainstorm Tech conference, starting on the afternoon of July 10 and continuing through the morning of July 12. Founders Forum members will reconvene on July 12 with other conference attendees for a special breakfast roundtable.

Throughout the event, a *Fortune* reporter will be taking notes and compiling findings into a "blueprint" dubbed "The Founders' Playbook" that acts as a guide on hiring, firing, and raising and deploying capital during a recession. This playbook will be shared with the community and published on Fortune.com after the conference.

What is the price to join the *Fortune* Founders Forum and attend Brainstorm Tech?

Fortune recognizes that the membership fee is a significant investment for your organization and is pleased to offer a discounted rate of $4,750 to Founders Forum participants (the standard Brainstorm Tech participant fee is $9,500).