

FORTUNE FOUNDERS FORUM

The 2024 Fortune Founders Forum will bring together a peer network of tech entrepreneurs who seek to gain the practical tools they need to run their companies effectively, learn from more experienced leaders, and collaborate with each other.

Why the *Fortune Founders Forum*?

As founders face a business environment marked by volatility, inflation, and tightening budgets, Fortune is convening a select group of entrepreneurs to help them meet the demands and opportunities of this new reality. Members will come together for intimate, intentional gatherings to explore building for lasting impact, viability, and profitability; share best practices; and find new ways to connect and collaborate.

Who are the members?

The Forum was created for early-stage founders who are in the thick of it, heads down on building their businesses with an eye toward long-term profitability. Applicants should be a member of the founding team of a company past series A funding, if it is their first startup, or if they are a serial entrepreneur. They should be eager to learn—and to provide their own learnings—and to network with top tech leaders as well as other founders.

Who qualifies?

Members must be part of their company's founding team. We urge the CEO to attend, but any founder—for instance, someone on the product or technical side—can represent their organization. Members should represent a variety of industries and geographies, as well as racial/ethnic, age, and other demographic diversity.

An applicant's company should be past series A or B funding, but not beyond (no post-C or D rounds please), and have been founded within the last five years. Companies outside those parameters will be evaluated on a case-by-case basis. Please note that all nominees are subject to approval, and that substitutions, though possible, are discouraged, and subject to approval.

What is the price to join the *Fortune Founders Forum* and attend *Brainstorm Tech*?

Fortune recognizes that the membership fee is a significant investment for your organization and is pleased to offer a discounted rate of \$4,750 to Founders Forum participants (the standard Brainstorm Tech registration fee is \$9,500)

What benefits will *Fortune Founders Forum* members receive?

- The Founders Forum/Fortune Brainstorm Tech (July 14–17, Park City, Utah)
- Invitations to other Fortune events through the year, including our signature CES dinner, and other multi-day events

The Fortune Founders Forum will be a kickoff event to Fortune's Brainstorm Tech conference, now in its 23rd year. Activities will begin on July 14 with an evening dinner/program, and continue on July 15, with morning outdoor activities and a special session with interactive dialogue with successful founders, and continue with breakout sessions on the 16th and 17th that will provide ample opportunity for founders to learn from each other.

We expect and encourage that participants will also attend the Brainstorm Tech conference, starting on the afternoon of July 15 and continuing through the morning of July 17.

How can I join?

You can join the Fortune Founders Forum and attend Brainstorm Tech one of two ways:

1. Friends of Fortune can nominate, and sponsor, select portfolio companies founders to join the Forum
2. Applicants can complete an application form [here](#)