

# FORTUNE CEO INITIATIVE

**Fortune's CEO Initiative (CEOI)** offers the world's most influential leaders a global platform for content, connections and conversations around critical issues impacting global business.

## NEWSROOM

- Member content, including CEO editorial video interviews and monthly pulse checks for coverage in CEO Daily
- Intimate high-level gatherings and edit boards with Fortune journalists
- Op-ed pieces written by members and published on Fortune.com
- Featured speaker opportunities at Fortune CEO dinners

### Member Listing in Fortune

We thank all CEOI members each year with a member listing in issues of Fortune.

## GLOBAL NETWORKING OPPORTUNITIES

### Regional CEO Initiative Dinners

Visionary speakers and guests as well as off-the-record discussion and debate.

### Quarterly CEO Member Forums

Virtual peer-to-peer meetings to share ideas, strategies, and new approaches to make business better, with writeups in Fortune.

### Fortune Global Forum

Exclusive CEOI access to this gathering of global presidents, CEOs, and chairs from the world's leading companies to find solutions to today's most pressing issues. Convening in New York on November 11-12, 2024. A private CEOI lunch featuring global ambassadors will take place on November 12.

## COMPANYWIDE VALUE

### Executive Team Access

Complimentary invitations to Fortune standalone events for C-suite executives.

### Membership Discount

Special discounts to join other prestigious Fortune communities, including the Most Powerful Women and Brainstorm Tech.

### Subscriptions to Fortune.com

Each CEOI member receives up to 100 complimentary subscriptions for distribution to the CEO's leadership team.

